

13 December 2022

TfNSW Reference: SYD22/00925/02

Mr Michael Cassel  
Secretary  
Department of Planning and Environment  
Locked Bag 5022  
Parramatta NSW 2124

Attention: Ethan Liang

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**DIGITAL ADVERTISING SIGNAGE (DA 22/14353)  
PACIFIC HIGHWAY, PYMBLE**

Dear Mr Cassel,

Reference is made to Department of Planning and Environment (DPE) correspondence regarding the abovementioned application which was referred to Transport for NSW (TfNSW) for concurrence under section 138 of the *Roads Act 1993* and section 3.16 *State Environmental Planning Policy (Industry and Employment) 2021*.

TfNSW has reviewed the submitted application and provides concurrence under section 3.16 of the *State Environmental Planning Policy (Industry and Employment) 2021* subject to the following conditions being included in any approval issued by the Department:

1. The proposed signs design and operation shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 requirements.
2. The images displayed on the sign must not contain/use:
  - Flashing or flickering lights or content.
  - Animated displays, moving parts or simulated movement.
  - Complex displays including text and information that hold a driver's attention beyond "glance appreciation".
  - Displays resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber, or green circles, octagons, crosses, triangles and words such as 'stop' or 'halt'.
  - A method of illumination that distracts or dazzles; and
  - Dominant use of colours red or green.
3. Dwell times between displays shall be no shorter than 10 seconds.
4. A Road Occupancy Licence (ROL) should be obtained from Transport Management Centre for any works that may impact on traffic flows on Pacific Highway during construction activities. A ROL can be obtained through <https://myrta.com/oplinc2/pages/security/oplincLogin.jsf>.

Should you have any further inquiries in relation to this matter, please do not hesitate to contact Divna Cvetojevic, Development Assessment Officer, on 0455 515 259 or by email at [development.sydney@transport.nsw.gov.au](mailto:development.sydney@transport.nsw.gov.au).

Yours sincerely,



**Brendan Pegg**  
Senior Manager Land Use Assessment Eastern  
Planning and Programs, Greater Sydney Division

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